



Building strong communities. Once dance at a time.

KRAKUSY, an Alberta-based Folk Dance Ensemble for children and youth with a specialty in Polish folk, invites you onboard as our sponsor or contributor. Your sponsorship, whether financial or in the form of gift-in-kind, will benefit local children and youth, elevate your visibility within the community AND showcase your support for a good cause. Overall, Polish folk dance provides children and youth with a well-rounded set of skills that benefit them physically, socially, and emotionally. Krakusy is a registered charity.



About Krakusy

Year after year, Krakusy dancers continue to bring joy, hope and appreciation to local audiences in Alberta as well as Canada and the world. Our professional dance program rooted in hard work, discipline and perseverance enables dancers to develop an appreciation of the arts while cultivating the importance of tradition, mutual respect, and teamwork. Our group provides dancers of all ages with an opportunity to build a strong community; embrace and nourish mental health; build lasting relations; solve conflicts and work towards achieving dreams and goals while remaining disciplined and focused.

2024-2025 highlights and accomplishments:

- Over 60 performances
- Hundreds of practice hours
- Won second place at the European Folk Dance Competition
- Won gold at the Ukrainian Cheremosh Festival
- 20% growth in size



This summer, our dancers will have an opportunity to go to Poland and Chicago to perform at world class festivals alongside ethnic folk groups from Africa, Europe, Asia, and South America as well as other Polish Dance groups from around the globe. We have also lined up professional workshops with renowned instructors and an exciting local summer camp for all children, including those from other cultural backgrounds and from the greater community. We are excited about what this year will bring, and your support is crucial.

Shape the future generation of children and youth

Physical fitness & coordination	Polish folk dance involves vigorous movement, which helps children and youth develop strength, flexibility, and cardiovascular health. The intricate footwork, jumping, and spinning involved in many traditional dances also improve balance, coordination, and motor skills.
Teamwork & social skills	Many Polish folk dances are performed in groups or pairs, which teaches children how to work as a team, collaborate, and support their peers. This strengthens communication skills, helps them build lasting friendships, and teaches the importance of cooperation.
Discipline & focus	Learning folk dance requires practice, patience, and attention to detail. This helps children develop discipline and concentration, skills that are transferable to other areas of life, including academics and personal development.
Emotional & mental health	Participating in folk dance helps reduce stress and anxiety. The physical activity boosts endorphins, leading to improved mood. Additionally, it provides an emotional outlet for children to express themselves creatively and connect with others.
Leadership & responsibility	As children progress in their dance training, they often take on leadership roles, such as helping to teach younger dancers or leading group practices. This fosters a sense of responsibility, leadership, and mentorship.



Become our sponsor and elevate your exposure

BRONZE sponsor

Donation: up to \$500

Social media recognition at major KRAKUSY events

SILVER sponsor

Donation: \$501 - \$1,000

Social media recognition at major KRAKUSY events

Regular social media posts **every 12 weeks**

1 complimentary gala ticket

GOLD sponsor

Donation: \$1,001 - \$3,000

Social media & verbal recognition at major KRAKUSY events

Regular social media posts **every 8 weeks**

Up to 4 complimentary gala tickets

PLATINUM sponsor

Donation: \$3,001 - \$10,000

Social media & verbal recognition at major KRAKUSY events

Regular social media posts **every 6 weeks**

Up to 6 complimentary gala tickets

Opportunity to **share your business post** on KRAKUSY social media

Opportunity to place some **marketing materials** at our events

DIAMOND sponsor

Donation: over \$10,000

Social media & verbal recognition at major KRAKUSY events

Regular social media posts **every 4 weeks**

Up to 8 complimentary gala tickets

Opportunity to **share your business post** on KRAKUSY social media

Custom advertising options & opportunity to place **marketing materials** at our events

Complimentary performance at your corporate function

How to SEND in my sponsorship?

eTransfer - email to payments@krakusy.ca

cheque - make it out to Krakusy Polish Folk Dance Association

cash or credit card - contact us directly

Canada Helps website - www.canadahelps.org (search for Krakusy)

Monetary donations may qualify for **an official tax receipt**.

Silent auction / raffle contribution

We also invite you or your company to contribute any **item or experience** to our silent auction and/or raffle!

Draws for these items take place at various points throughout the year. All contributor logos and/or names will be displayed at our events and on social media throughout the year.

Can't find a package that suits your needs? Reach out to us to create a plan that will maximize your sponsorship and marketing goals.